

Mid West Economic & Resources Summit

August 23rd & 24th 2011 - Queens Park Theatre, Geraldton



OPPORTUNITY NOW 2011



Sponsorship Prospectus

An initiative of the Mid West Chamber of Commerce and Industry



MID WEST
CHAMBER OF
COMMERCE
AND INDUSTRY
BUSINESS VOICE OF THE REGION

www.opportunitynow.com.au

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ABOUT THE Mid West Economic and Resources Summit

The Mid West Chamber of Commerce and Industry (MWCCI) will host the second annual Mid West Economic and Resources Summit in 2011.

The Mid West Economic and Resources Summit is a combined event based on region's two premier industry events, the Mid West Economic Summit (2003, 2005, 2007) and the Mid West Resources Forum (2008, 2009).

The Summit will provide industry professionals with progressive discussions and authoritative speakers addressing current issues in the economic and resources industry within the Mid West.

The one and a half day event will be held in on August 23rd and 24th 2011 and will include high calibre speakers from the mining, financial, community and government sectors.

The event is designed to facilitate vital networking opportunities between key players in the Mid West business community, government agencies and major resource proponents.

The event will be held in Geraldton and we expect will attract up to 400 delegates from the Mid West region, intrastate and interstate.

Sponsorship and exhibition opportunities for previous events have been highly sought after and we welcome your consideration of this prospectus and encourage you to secure your preference early to avoid disappointment.

WHY SPONSOR THE Mid West Economic and Resources Summit

The Mid West Economic and Resources Summit sponsorship packages have been tailored to:

- Provide an excellent opportunity to promote your company and maintain a high profile among industry and delegates
- Acknowledge your commitment and involvement in the industry
- Raise your company profile
- Provide you with the opportunity to develop strategic partnerships and strengthen existing business relationships with the community and key industry personnel

Early confirmation of your sponsorship will ensure the highest level of exposure.

An extensive marketing campaign including advertising, direct mail, email broadcasts and web coverage will be implemented in the lead up to the forum.

To discuss the sponsorship packages outlined below please contact

Darren Lee
P 9920 8500
E darren@marketcreations.com.au

Or

Hayley Smythe
P 9920 8500
E hayley@marketcreations.com.au

Sponsorship opportunities

Event partner	\$16,500	One only – the premier sponsorship opportunity
Dinner sponsor	\$11,000	One only
Catering sponsor	\$11,000	One only
Master of Ceremonies sponsor	\$8,800	One only
Session sponsor	\$7,700	Six available
Exhibitors	\$4,400	Eleven available

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EVENT PARTNER

\$16,500 inc gst

This premier sponsorship package guarantees the Event Partner primary acknowledgement (after the Mid West Chamber of Commerce and Industry) on all Summit communications and promotional material as well as a speaking opportunity within the event program.

It creates maximum exposure and informs the target market of your involvement in the industry.

There is only one position available.

The Event Partner is offered the following benefits:

- Key positioning of name and logo on all promotional material and correspondence
Promotional material will include Summit registration brochure, advertising, signage and delegate satchels, as well as digital projection of the sponsor logo at appropriate times throughout the event.
- Key positioning of name and logo on the Summit website including hyperlink to your company website
- Speaking opportunity within the event program
- Six (6) delegate passes to the Summit
- Six (6) tickets to the dinner
- Acknowledgement by the Master of Ceremonies of your sponsorship at the Summit
- Logo and written acknowledgement in the 2012 Mid West Business and Community Directory
- Dedicated media release to announce the sponsorship
- Opportunity to insert promotional material into delegate satchels*
- Opportunity to erect display material at the Summit and dinner
- Exhibition booth at the Summit (4m x 1.5m – size to be confirmed)

* You are responsible for the production and delivery of your promotional material in time to insert into delegate satchels.

DINNER SPONSOR

\$11,000 inc gst

Build a relationship with the Mid West Economic and Resources Summit delegates in a relaxing environment.

Raise your company profile and expose your industry involvement during the major social event of the Summit, held on the evening of August 23rd at Batavia Hall, Geraldton Grammar School.

There is only one position available.

The Dinner Sponsor is offered the following benefits:

- Key positioning of name and logo on dinner menus
- Opportunity to erect display material at the dinner
- Opportunity to address dinner guests and/or display corporate DVD¹ (maximum five minutes)
- Sponsorship acknowledgement on all promotional material and correspondence

Promotional material will include Summit registration brochure, advertising, signage and delegate satchels, as well as digital projection of the sponsor logo at appropriate times throughout the event.

- Sponsorship acknowledgment on the Summit website including hyperlink to your company website
- Four (4) delegate passes to the Summit
- Four (4) tickets to the dinner
- Sponsorship acknowledgement in the 2012 Mid West Business and Community Directory
- Opportunity to insert two promotional material into delegate satchels*
- Exhibition booth at the Summit (3m x 1.5m – size to be confirmed)

¹ You are responsible for the production and delivery of your corporate DVD to play at the dinner.

* You are responsible for the production and delivery of your promotional material in time to insert into delegate satchels.

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CATERING SPONSOR

\$11,000 inc gst

The Catering Sponsor will support the morning and afternoon tea and lunch breaks at the Summit.

There is only one position available.

The Catering Sponsor is offered the following benefits:

- Acknowledgement by the Master of Ceremonies at each break of your sponsorship of the Summit
- Sponsorship acknowledgement on all promotional material and correspondence
Promotional material will include Summit registration brochure, advertising, signage and delegate satchels, as well as digital projection of the sponsor logo at appropriate times throughout the event.
- Sponsorship acknowledgment on the Summit website including hyperlink to your company website
- Four (4) delegate passes to the Summit
- Four (4) tickets to the dinner
- Sponsorship acknowledgement in the 2012 Mid West Business and Community Directory
- Opportunity to insert two promotional material into delegate satchels*
- Exhibition booth at the Summit (3m x 1.5m – size to be confirmed)

* You are responsible for the production and delivery of your promotional material in time to insert into delegate satchels.

MASTER OF CEREMONIES SPONSOR

\$8,800 inc gst

The Master of Ceremonies Sponsor will support the MC over the two day Summit.

There is only one position available.

The Master of Ceremonies Sponsor is offered the following benefits:

- Acknowledgement by the Master of Ceremonies of your sponsorship of the Summit
- Sponsorship acknowledgement on all promotional material and correspondence
Promotional material will include Summit registration brochure, advertising, signage and delegate satchels, as well as digital projection of the sponsor logo at appropriate times throughout the event.
- Sponsorship acknowledgment on the Summit website including hyperlink to your company website
- Four (4) delegate passes to the Summit
- Two (2) tickets to the dinner
- Sponsorship acknowledgement in the 2012 Mid West Business and Community Directory
- Opportunity to insert two promotional material into delegate satchels*
- Exhibition booth at the Forum (3m x 1.5m – size to be confirmed)

* You are responsible for the production and delivery of your promotional material in time to insert into delegate satchels.

Mid West Economic & Resources Summit

August 23rd & 24th 2011 - Queens Park Theatre, Geraldton

SESSION SPONSOR

\$7,700 inc gst

Session Sponsors will each support one session (of six) throughout the Summit.

Session Sponsors are offered the following benefits:

- Acknowledgement by the Master of Ceremonies at the commencement of the session of your sponsorship of the Summit
- Opportunity to provide corporate DVD¹ (maximum three minutes) to play at the commencement of the session. In the event of no DVD being available, a one minute scripted announcement² can be made by the Master of Ceremonies about your company.
- Sponsorship acknowledgement on all promotional material and correspondence
Promotional material will include Summit registration brochure, advertising, signage and delegate satchels, as well as digital projection of the sponsor logo at appropriate times throughout the event.
- Sponsorship acknowledgment on the Summit website including hyperlink to your company website
- Two (2) delegate passes to the Summit
- Two (2) tickets to the dinner
- Sponsorship acknowledgement in the 2012 Mid West Business and Community Directory
- Opportunity to insert two promotional material into delegate satchels*
- Exhibition booth at the Summit (3m x 1.5m – size to be confirmed)

¹ You are responsible for the production and delivery of your corporate DVD to play at the commencement of the session.

² You are responsible for the copywriting and supply of your one minute scripted announcement to be made by the Master of Ceremonies about your company.

* You are responsible for the production and delivery of your promotional material in time to insert into delegate satchels.

EXHIBITOR

\$4,400 inc gst

A limited number of exhibitor positions are available within the Summit venue.

The venue will host the event registration and breaks as well as provide a meeting place for networking opportunities.

Exhibitors receive:

- Exhibition booth at the Summit (2m x 1.5m – size to be confirmed)
- One (1) delegate pass to the Summit
- One (1) Exhibitor Only pass
- Opportunity to distribute promotional material during network breaks

Additional Exhibitor Only passes must be purchased for attendees manning an exhibition booth.

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Payment

A tax invoice will be issued upon receipt of sponsorship agreement.

**Cheques payable to Mid West Chamber of Commerce and Industry,
PO Box 738 Geraldton WA 6531.**

Terms and conditions

Sponsors/exhibitors need to ensure all persons on their site are aware of the terms and conditions listed below.

Sponsors/exhibitors will be issued with further information in relation to their exhibition space via an exhibitor package prior to the event.

Sponsor/exhibitor site allocation will be finalised and all exhibitors will be notified of their allotted site number prior to the event.

All exhibits must be set up and in place on the site by 5pm Monday August 22nd 2011.

Access to the sites will be available to exhibitors from 12pm.

In the public interest, exhibits must not be removed before 2pm on Wednesday August 24th 2011.

Special time concessions must be negotiated with the event coordinators.

The MWCCI or its employees or contractors will not be held liable for loss or damage to the sponsor's/ exhibitor's property whilst on the site. Insurance is the responsibility of the exhibitor.

All sponsors/exhibitors are covered for public liability under the insurance policy of the MWCCI.

Sponsors/exhibitors are responsible for the removal of any litter from their sites. All sites must be left in a reasonable condition prior to departure.

The hanging or display of banners, signage or other company livery is to be confined to your specified site.

The display of banners, signage or other livery of companies (other than exhibitors) will be reserved for sponsors and supporters of the event and will only be allowed with the approval of the event coordinators.

Sponsor/exhibitor contact details may be distributed by MWCCI strictly for the purposes of the further promotion of the sponsor/exhibitor, or to assist in timely exhibition display logistics.



SPONSORSHIP AGREEMENT

Thank you for your consideration of a sponsorship opportunity supporting the 2011 Mid West Economic and Resources Summit. To proceed with sponsorship, please fill in the details below.

Company name _____

Physical address _____

Postal address (if different from physical address) _____

Phone _____ Fax _____

Authorising representative _____

Position _____

Email _____

Exhibition contact _____

Position _____

Email _____

Agreement

I _____

being an authorised representative of _____

agree to sponsor the 2011 Mid West Economic and Resources Summit.

Our level of sponsorship is (please indicate with a tick)

- | | | |
|--------------------------|------------------------------|----------|
| <input type="checkbox"/> | Event partner | \$16,500 |
| <input type="checkbox"/> | Catering sponsor | \$11,000 |
| <input type="checkbox"/> | Dinner sponsor | \$11,000 |
| <input type="checkbox"/> | Master of Ceremonies sponsor | \$8,800 |
| <input type="checkbox"/> | Session sponsor | \$7,700 |
| <input type="checkbox"/> | Exhibitor | \$4,400 |

I acknowledge that we will be invoiced for _____ for our part in sponsoring this event and that I have read the terms and conditions (opposite) and agree to abide by them.

Signature _____

Name _____

Date _____

Post, fax or email form to the event coordinator:

Market Creations: 201 Foreshore Drive Geraldton WA 6530 P 9920 8500 F 9920 8501 E mc@marketcreations.com.au



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